

LOOK 07 gallery guide



ADVERTISING CONTRACT

>> GREAT EXPOSURE

- This will be a handsome, five-color, professionally designed and printed brochure. In fact, the 1st Edition of the LOOK guide is a LGDA 100 Show Award winner for excellence in graphic design.
- It will be marketed to an upscale audience through the Convention and Visitors Bureau, the Airport, Kentucky Realtors Association, local shops, galleries, hotels and restaurants
- We expect to print 40,000 and distribute them primarily in downtown, the east end, and regionally.

>> SPECIFICATIONS

PAGE	AD SIZE	RATE
1/2 pg	(3.75" x 4.375")	\$385
Full Page	(3.75" x 8.875")	\$725
Inside Front	(3.75" x 8.875")	\$1150 (SOLD)
Inside Back	(3.75" x 8.875")	\$1150 (SOLD)
Back Cover	(3.75" x 8.875")	\$1250 (SOLD)

- Advertisers can be included on the map for \$50.
- Creative services will be available for approx \$50--\$150.

>> THE COMMITMENT

PLEASE NOTE: AD DEADLINE IS JUNE 12, 2007

Advertiser _____

Contact Name _____

Address _____

Telephone _____

Email _____

LOOK Representative _____

FOR MORE INFORMATION ABOUT PAYMENT OR ARTWORK PLEASE CONTACT:

PLEASE MAKE CHECK PAYABLE TO: LOOK

and send to Scooter Davidson
 c/o Mellwood Arts & Entertainment Center
 1860 Mellwood Avenue
 Louisville, KY 40206

SCOOTER DAVIDSON

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